# KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST 4th Quarter 2003

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from October 1, 2003 to December 31, 2003.

In addition to the various news programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe address community issues as well. These programs include CBS News Specials.

#### PROGRAM INDEX

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" – Half hour local investigative magazine program featuring comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 30 minutes. Broadcast Sundays 6:30-7PM.

KCBS-TV NEWS: "SPECIAL ASSIGNMENT REPORTS" - Comprehensive, indepth reports on multi-layered stories and issues affecting Southland viewers. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-6:30PM, & 11-11:35PM.

KCBS-TV NEWS: "CBS2 NEWS" — Daily newscasts reporting on issues of local community interest. These local, state, national and international, stories are broadcast Monday thru Friday at 5a-7a, 11a-11:30a, 5p-6p, 6p-6:30p, 11p-11:35p and on Saturday and Sunday from 6p-6:30p and 11p-11:35p.

**CBS TELEVISION NETWORK: "FACE THE NATION"-** Broadcasts from Washington D.C., featuring governmental leaders, politicians, and international figures in roundtable discussions focusing on current topics. Duration: 30 minutes. Broadcast Sundays 7:30-8:00AM & various.

**CBS TELEVISION NETWORK:** "48 HOURS"- Investigative news program that delves into a single subject, examining it from multiple angles. Duration: 60 minutes.

Broadcast Fridays 8:00-9:00PM & various.

**CBS TELEVISION NETWORK: "60 MINUTES"-** Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00PM

CBS TELEVISION NETWORK: "60 MINUTES II"- Another installment of the comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Wednesdays 8:00-9:00PM

# SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES

1 CRIME & LAW ENFORCEMENT - Topics in this category include the need for effective methods to combating crime, violence and delinquency.

# **CBS TELEVISION NETWORK: "60 MINUTES"**

12/28/03 – "Michael Jackson Parts 1 & 2" – Correspondent Ed Bradley talks with Michael Jackson in his first interview since his arrest on child molestation charges.

# **CBS TELEVISION NETWORK: "60 MINUTES II"**

12/10/03 – "Excited Delirium" – Correspondent Jim Stewart reports on a controversial theory identifying a condition called "excited delirium" as the cause of death of individuals in police custody including an interview with Redwood, California District Attorney James Fox.

## **CBS TELEVISION NETWORK: "48 HOURS"**

10/04/03 – "Kobe Bryant: Full Court Press" – Correspondent Lesley Stahl, reports on cases involving charges of sexual assault including new details in the Kobe Bryant rape case.

11/12/03 – "Robert Blake's Real Life Drama" – Correspondent Peter Van Sant talks to Robert Blake in his first interview since his release from prison while awaiting trial on charges that he murdered his wife Bonnie Lee Blakely.

11/22/03 – "Michael Jackson: Critical Stage" – Correspondent Peter Van Sant focuses on the new details and revelations in the Michael Jackson case.

#### KCBS-TV NEWS

10/27/03 5pm "Fire Scams" – Investigative reporter David Goldstein reported how viewers can avoid getting ripped off if they were devastated by the wildfires.

10/29/03 11pm "Portrait of an Arsonist" – Investigative reporter Drew Griffin reported on what type of person sets a fire with a "typical" arsonist profile. 11/11/03 5pm "Drug Treatment" – Investigative reporter Linda Alvarez reported that a courtroom in Santa Monica has an incredibly high drug treatment rate by sending drug addicts to jail.

11/17/03 5pm "What If? (#4-Carjacking)" – Investigative reporter Joel Connable reported in a special series Part 4 - about what you should do if you are ever carjacked.

11/20/03 5pm "What If" (#5-Witness) – Investigative reporter Joel Connable reported in a special series Part 5 on what you should do if you ever witness a crime.

11/21/03 11pm "FBI Dive Team" – Investigative reporter Linda Alvarez reported on L.A.'s new FBI dive team and how they work to prevent terrorism.

**2 GOVERNMENT -** Topics in this category include federal, state, and local government issues and their impact on the society.

# CBS TELEVISION NETWORK: "FACE THE NATION"

10/12/03 – "California Gubernatorial Election" – Topic includes California's budget crisis and Governor-elect Arnold Schwarzenegger's campaign promises.

10/12/03 – "California's Recall" – Roundtable discussion on the effect of California's recall election on the rest of the country and its political impact. Guests include: Rep. David Dreier (R-CA), Sen. John Burton (D-CA), Leon Panetta – former White House of Staff, Dan Balz from "The Washington Post" and David Brooks from "The New York Times".

11/09/03 – "Presidential Candidacy" - Guest interviewer, Amy Walter, talks with Sen. John Kerry about differences between his and Howard Dean's candidacy and an interview with Sen. John McCain about the situation in Iraq.

11/30/03 – "The Bush Presidency" – Authors Robert Dallek, David Maraniss and Garry Wills discuss the Bush Presidency and the impact of the War in Iraq on the 2004 presidential election.

12/21/03 – "The Capture of Hussein" – Guest interviewer Thomas Friedman of "The New York Times" speaks with Gen. Richard Myers about the impact of the capture of Hussein; the restructuring of the Iraqi army and the duration of the time American forces will remain in Iraq.

12/21/03 – "The Capture of Hussein" – a Roundtable discussion about what should be done with Hussein. Guests include: Gen. Richard Myers, Sen. Pat Roberts (R-KS) and Sen. Joseph Biden (D-DE).

# CBS TELEVISION NETWORK: "60 MINUTES"-

12/14/03 – "Saddam Hussein, Parts I-IV" – In this Special Edition, the capture of Saddam Hussein is examined, including a rebroadcast of portions of correspondent Dan Rather's interview of Saddam from 02/26/03.

# **CBS TELEVISION NETWORK: "60 MINUTES II"**

12/03/03 – "Sean Penn" – Correspondent, Charlie Rose, interviews actor Sean Penn about his career and his trip to Baghdad.

#### KCBS-TV NEWS

10/21/03 11am "MTA Strike" – Reporter Jennifer Davis reported that Californian's are calling for an end to the MTA mechanics strike.

11/14/03 11pm "U.S. v. Porn" – Investigative reporter Drew Griffin reported in a Special Assignment story highlighting an upcoming court case in Pennsylvania that could change the porn industry and re-define first amendment rights and the Internet.

11/24/03 11pm – "Checkpoint Cache" Anchor Linda Diaz reported on how you may be able to get back items taken at airport checkpoints. All items confiscated at LAX are donated to the California Department of General Services or sold to E-bay under the name "CaliforniaGold200". 11/26/03 11pm "Wild Again" – Anchor Linda Alvarez reported that an area in Kern County is being returned to its natural state and how the wildlife is flourishing.

**3 EDUCATION & YOUTH -** Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

# CBS TELEVISION NETWORK - "60 MINUTES II"

10/22/03 – "Dyslexia" – Correspondent, Cristiane Amnapour, reports on a controversial method of treating dyslexia pioneered by British businessman Wynford Dore. The treatment focuses on brain-training exercises.

10/29/03 – "The Suicide of a 12-year old Boy" – Correspondent, Vicki Mabrey, focuses on 12-year old, J. Daniel Scruggs, who hung himself over being relentlessly bullied at school.

10/29/03 – "Be Good, Smile Pretty" – Correspondent, Bob Simon, reports on filmmaker Tracy Tragos' documentary about her late father's experience in Vietnam. Tragos made the film following her discovery of information on the Internet. Tracy's father was killed in Vietnam when she was just 3 months old. 12/24/03 – "An American Dream" – Correspondent, Scott Pelley, reports on The Brown Family of Alpine, Utah whose 5 children all attend The Juilliard School for classical piano.

#### CBS TELEVISION NETWORK – "48 HOURS"

12/24/03 – "Mini-Moguls" – Correspondent, Erin Moriarty, reports on those under 20 years old that are worth millions of dollars, including an interview with Mary-Kate and Ashley Olsen.

12/24/03 – "Bank on Frankie" – Correspondent, Harold Dow, interviews Frankie Muniz on his refusal to bow to peer pressure when it comes to smoking, drinking and using drugs.

#### KCBS-TV NEWS

10/15/03 11pm – "Bathroom Bill Pass" – Investigative reporter Randy Paige on Special Assignment, uncovered filthy conditions in public school bathrooms and a bill that was passed in Sacramento requiring bathrooms to be kept clean. 10/16/03 11pm – "Empty Buses" – Investigative reporter Drew Griffin on Special Assignment, reported that UCLA gives money to the Blue Bus system to transport students even though most of the time the buses do not have students on board.

10/21/03 4pm – "Girls Softball" – Reporter Katherine Blake reported that the ACLU is looking at the girls' softball field in La Puente where there appears to be a drastic difference between the girls and boys fields.

11/13/03 4pm – "School Expansion" – Anchor, Gretchen Carr, reported that neighbors in Westchester are protesting the expansion of the Westchester Lutheran School, claiming traffic will worsen in the area.

11/13/03 4pm – "Flood/Schools" – Reporter Mark Coogan reported on the floods that ripped through a number of schools.

11/15/03 6pm – "Saturday Schools" – Anchor Linda Diaz reported that 41 L.A. Unified Schools began operating today on a year-round calendar.

11/20/03 11pm – "Fostering Failure" – Investigative reporter Randy Paige in a special 4-month investigation, uncovered how non-public schools are given at least \$24,000 per student. However when Randy visited the schools, he found them run-down with hardly any teachers in the classroom and no basic supplies such as books, paper and computers.

11/21/03 5pm – "What If? (#1–Kids)" – In the first part of a five-part series, Investigative reporter Joel Connable shared life-saving information about what you should do to protect your children from being abducted.

12/18/03 11pm – "Too Young to Scoot" – Investigative reporter David Goldstein reported that electric scooters cannot be driven on public streets unless you have a driver's license with some parents finding out the hard way with tickets and heavy fines.

**4 HEALTH, WELFARE & HOUSING -** Topics in this category include health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

## **CBS TELEVISION NETWORK: "60 MINUTES"**

10/05/03 – "Dr. Sam Waksal" - Correspondent, Steve Kroft, interviews Dr. Sam Waksal, the immunologist-turned-entrepreneur, who developed Erbitux, the promising cancer drug now involved in an insider trading scandal with Martha Stewart.

10/12/03 – "How Many Miles to the Gallon?" – Correspondent, Lesley Stahl, focuses on how Detroit continues to satisfy the public's demand for gasguzzling SUVs despite claims that it is possible to manufacture more fuel-efficient cars.

10/26/03 – "Underground Marketing" – Correspondent, Morley Safer, reports on "stealth" marketing – marketing to people who are unaware they are being targeted.

11/08/03 – "Mr. Feinberg" – Correspondent, Morley Safer, interviews Kenneth Feinberg, the arbitration lawyer and Special Master of the 9/11 Victim Compensation Fund who must decide how much each victim collects.

11/16/03 – "Chemical Plant Insecurity" – Correspondent, Steve Kroft, reports on the lax security at many U.S. plants that produce and store deadly chemicals that, if sabotaged, could kill or injure millions.

11/23/03 – "Porn in the USA" Parts I & II – Correspondent, Steve Kroft, examines the 10 billion dollar industry – how it is disseminated, who is consuming it, and the surprising number of companies that profit by it.

# **CBS TELEVISION: "60 MINUTES II"**

11/19/03 – "Growth Industry" – Correspondent, Vicki Mabrey, reports on the growth hormone Humatrope where controversy has arisen because many children who don't fit the healthy profile are taking the drug.

12/03/03 – "Heart Attack Gene" – Correspondent, Mika Brzezinski, reports on the search for a genetic cause for heart disease.

12/10/03 – "Clean Rooms" – Correspondent, Scott Pelley, reports that IBM workers who supposedly worked in "clean rooms" are claiming that IBM knowingly exposed them to chemicals which have caused high rates of cancer and birth defects.

#### **CBS TELEVISION NETWORK: "48 HOURS"**

10/11/03 – "What's Love Got to do with It?" – Correspondent, Peter Van Sant, focuses on people who are trying to find love, featuring a report on a Vista, California psychologist, Dr. Robert Epstein, who claims couples can "learn" to fall in love. Also an interview with therapist and best-selling author, Dr. John Gray and people trying out dating services and hiring a "dating coach". 11/29/03 – "Heavy Burden" – Correspondents, Bill Lagattuta, Peter Van Sant and Troy Roberts, report on a controversial weight reduction programs including a 21-day "de-toxing" program, the "raw" food diet, eating disorders and a fitness program called the "Power of 10".

12/17/03 – "Without Warning" – Correspondents, Maureen Maher and Troy Roberts, report on accidents with tragic results including the porch collapse in Chicago that killed 13 young professionals.

#### **KCBS-TV NEWS**

10/14/03 11pm – "Light Therapy" – Investigative reporter Linda Alvarez on Special Assignment reported on a new treatment using ultra violet light to combat pain.

10/21/03 11am – "Heat & Air Pollution" – Meteorologist Henry DiCarlo in Team Coverage reported on the late October heat wave and how an alliance of environmentalists and public health organizations want California to adopt tougher pollution controls.

10/28/03 11pm – "Fire Choppers" – Investigative reporter Drew Griffin on Special Assignment gives us the pilots' view of the Wild Fires.

11/07/03 11pm – "Fire Beetle" – Investigative reporter Drew Griffin takes a look at the beetle that caused the wildfires and how it will strike again.

11/10/03 5pm – "New Teeth" – Investigative reporter Linda Alvarez on Special Assignment reports on a new dental technique at UCLA that allows a person to receive new teeth in one hour.

11/10/03 11pm – "A Deadly Lapse" –Anchor Laura Diaz exclusively interviews a UC Irvine professor who spoke out on his deadly mistake that killed his child. He mistakenly left his child in his car in the summer heat while he taught classes. This piece explores how busy parents can have a deadly lapse and forget even the most important things.

11/11/03 11pm – "Fire in the O.R." – This report explores a little-known but potentially deadly occurrence when a fire breaks out within an oxygen-rich operating room. We reveal what doctors are doing to protect themselves and us during surgery.

11/12/03 5pm – "Wildlife Relief" – Investigative reporter Linda Alvarez looks at the devastation caused to wildlife by the fires.

11/12/03 11pm – "Headlight Headaches" – Anchor Linda Diaz reported on how the federal government is under pressure to ban xenon, or "blue headlights" that diminish our ability to see because of their blinding intensity.

11/13/03 11pm – "Hartz Flea Drop" – Investigative reporter David Goldstein examines the Hartz Flea Drop that has been making cats ill and in some cases causing death.

11/17/03 11pm – "Ibogaine" – Anchor Linda Diaz on Special Assignment reported on a drug treatment that uses a drug called "Ibogaine" that allegedly cures drug addiction. The drug is illegal in the U.S. but many clinics outside the U.S. have reported tremendous success.

11/16/03 11pm – "Post Traumatic Stress" – Investigative reporter Linda Alvarez on Special Assignment examined the world of Post Traumatic Stress Disorder and a type of light treatment used to help combat it.

11/24/03 11pm – "A Disease of Evolution?" – Reporter Leyna Nguyen reported that since many of us live in a constant state of stress, we are triggering the ancient "fight or flight" response and producing a chemical called "cortisol". An overabundance of this chemical can lead to obesity, diabetes and a host of modern-day killers.

11/25/03 11pm – "The Prayer Prescription" – Reporter Jennifer Sabih reported that there are tangible health benefits to praying after a 6-year study at Duke University found that out of 4000 men and women aged 64 and over, that those who prayed had a 46% lower chance of dying.

**5 MINORITIES & WOMEN -** Topics in this category include women concerns, issues, and achievements.

#### **CBS TELEVISION NETWORK: "60 MINUTES II**

12/17/03 – "Essie Mae" – Correspondent, Dan Rather, interviews Essie Mae Washington-Williams, daughter of the late Sen. Strom Thurmond. Her mother was a black 16-year old who worked as a domestic in Thurmond's father's household. He never publicly acknowledged his oldest daughter or the role he played in her life

# **KCBS-TV NEWS**

11/18/03 5pm – "What If? (#3 Rape)" – Investigative reporter Joel Connable reported in a special series Part 3 on life-saving information about what you should do if you are ever raped and how you can prevent yourself from becoming a victim.

11/19/03 5pm – "What If? (#2 Emergency Delivery)" – Investigative reporter Joel Connable reported in a special series Part 2 on what women should do if they ever face an emergency birth and what you can do as a bystander to assist.